



Skill Development Training
on
Florist

January 08 to January 30, 2018

Organised By

ASPEE College of Horticulture and Forestry
Navsari Agricultural University



In Association with

Directorate of Arecanut and Spices Development
Ministry of Agriculture & Farmers Welfare
(Department of Agriculture, Co-operation &
Farmers Welfare)
Government of India

VENUE

ASPEE College of Horticulture and Forestry
Patron

Dr. C. J. Dangaria

Vice-chancellor, Navsari Agricultural University
Navsari

Convener

Dr. B.N. Patel

Principal and Dean
ASPEE College of Horticulture and
Forestry,
Navsari Agricultural University
Navsari

Training Director

Dr. Alka Singh

Head & Associate Professor
Department of Floriculture and
Landscape Architecture
ACHF, NAU, Navsari

Nodal Officer, MIDH

Dr. C. G. Intwala

Nodal officer (Mega seed) and Unit
Head
Pulses & Castor Research Station
Navsari Agricultural University
Navsari

NAVASARI AGRICULTURAL UNIVERSITY
NAVASARI 396450, GUJARAT

INTRODUCTION

Floristry is the art and technology of flower handling, floral design, flower arranging, merchandising, display and flower delivery.

Floral arts and craft either in form of fresh or dry flower products is an exclusive technique of value addition to the flowers accounting to the tune of 25 to 100 %. It is the science and art of floristry that can reduce postharvest losses and makes flowers more presentable in form of arrangements, table decorations, loose floral designs, floral ornaments, bouquets, corsage, wreaths, dry floral articles, potpourris, etc. Thus, looking at the potential of floristry as a small scale industry with wider scope of employment generation, a skill development training program on 'Floristry' with aim of imparting and upgrading skills in the youth on floristry is being organized.



Efforts are more on practical approach in form of demonstrations, hands on training and exhibition on floristry during the training program. We cordially invite students and farmers to participate in the training and benefit by developing skill.

Major themes

1. Postharvest Management of Flowers
2. Value Addition in Flowers
3. Fresh Flower Arrangements-Western Style
4. Ikebana
5. Dry Flower Technology
6. Dry Flower
7. Modern and Free Style Flower Arrangement



Components

- 1.AGR/N0706 Procure and maintain condition of cut flowers
- 2.AGR/N0707 Plan floristry designs
- 3.AGR/N0708 Prepare and assemble floristry items
- 4.AGR/N0709 Carry out packaging of floristry items
- 5.AGR/N0710 Display finished products for sale
- 6.AGR/N0711 Sell floral arrangements
- 7.AGR/N0712 Complete documentation and record keeping for floriculture
- 8.AGR/N0713 Maintain safety and hygiene for floriculture

VENUE:

**ASPEE College of Horticulture and Forestry
NAVASARI AGRICULTURAL UNIVERSITY
NAVSARI 396450, GUJARAT**

CALL FOR PARTICIPATION:

Interested candidates may submit their application form in prescribed performa and send nomination form in the prescribed format to Dr. Dipal S. Bhatt, Training Co-ordinator, Assistant Professor, Department of Floriculture & Landscape Architecture, ASPEE College of Horticulture & Forestry, Navsari Agricultural University, Navsari by 30 December 2017.

NUMBER OF PARTICIPANTS: 25

ELIGIBILITY: Minimum qualification Std 8th Pass

INTIMATION:

The selected candidates would be informed by telephone and email by 2nd January 2018.

BOARDING AND LODGING:

Boarding and lodging will be provided at the University.



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January 08, 2018 to January 30, 2018**

APPLICATION FORM FOR PARTICPATION

1.	Full Name (in block letters)	:	_____
2.	Fathers Name		_____
3.	Mothers Name		_____
4.	Occupation	:	_____
5.	Telephone	:	_____
6.	E mail	:	_____
7.	Caste Category	:	_____
8.	Correspondence Address	:	_____ _____
9.	Permanent address	:	_____ _____
10.	Date of birth	:	_____
11.	Sex: Male/Female	:	_____
12.	Marital status: Married/Unmarried:	:	_____
13.	Qualification and year of passing	:	_____ _____ _____
14.	Experience if any		_____

Signature of the applicant:

Date:

Place:

Enclosures required: photocopy of Adhar card, Bank account details and qualification certificate

Address for Correspondence

Dr. Alka Singh

Training Director, Skill Development Training

Head & Associate Professor

Department of Floriculture and Landscape Architecture

ASPEE College of Horticulture & Forestry, Navsari Agricultural University, Navsari

Website: www.nau.in

Tel: +91 2637-282144-675 (O) Mob: +91 9998757299

E-mail: dralkasinghdhaka@gmail.com

Dr. Dipal Bhatt

Training Coordinator

Skill Development Training

Assistant Professor

Department of FLA

ACHF, NAU, Navsari

Mob: +91 9909423528

E-mail: dipalk1984@gmail.com

Prof. Parmeshvari Chaudhari

Training Co-Coordinator

Skill Development Training

Assistant Professor

Department of FLA

ACHF, NAU, Navsari

Mob: +91 9099665904

E-mail: chaudhari9pari@gmail.com

Prof. Ankit Bhandari

Training Co-Coordinator

Skill Development Training

Assistant Professor

Department of FLA

ACHF, NAU, Navsari

Mob: +91 9033171336

E-mail: ankit.flori@gmail.com